



PRASAD[®]

Holistic. Sustainable. Life-Changing.

Dr. M Cecilia Escarra, DDS, MHA

Executive Director | PRASAD

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25 Reasons To Smile!



of PRASAD CDHP



PRASAD[®]
*Children's Dental
Health Program*



The Power of a Smile

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PRASAD Children's Dental Health Program, Inc. Sullivan County, New York



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Mission

The mission of **PRASAD Children's Dental Health Program** is to improve the dental health of children by providing comprehensive, quality dental services through education, prevention, detection and treatment.

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History of PRASAD CDHP

In 1998, the program was incorporated in Sullivan County, New York.

At that time:

- 75% of low-income children needed dental care
- Underserved rural populations
- Lack of public transportation
- No dentist in the community accepted Medicaid

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Dental Care



Dental Health Education



Public Relations & Outreach

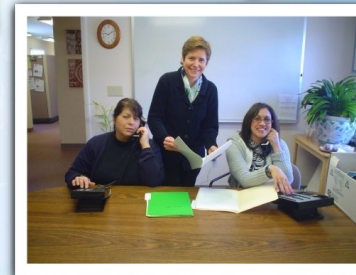


Social Media & Publicity

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Fundraising

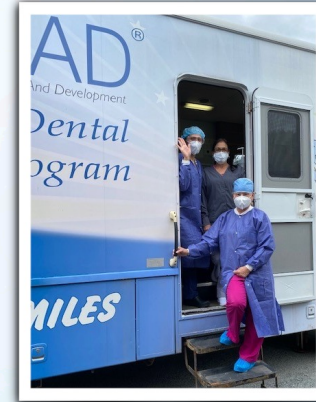


Case Management

Funding



Recruitment



Challenges



Weather



Daily Operations

Success

Awards & Recognition



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Success

New Dental Clinic



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Success

Sullivan County Center For Workforce Development Youth Services



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Thank You!



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